

F128

.8

.S5 S5



Class _____

Book _____

COPYRIGHT DEPOSIT



· SHERMAN · SQUARE · HOTEL ·
· GRAND · BOULEVARD · AND · 71ST STREET ·
NEW YORK



F128
8
SSSS

PUBLISHED BY
NEW YORK ART PUBLISHING CO.
160 FIFTH AVENUE,
NEW YORK.





SHERMAN SQUARE HOTEL.



SHERMAN
: SQUARE :
HOTEL

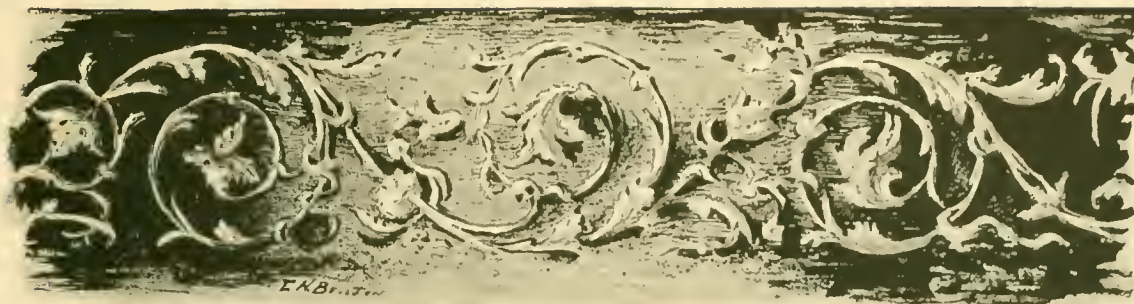
GRAND BOULEVARD
WEST 71ST STREET

E. N. WILSON
NEW YORK

1.26 14 1933
075

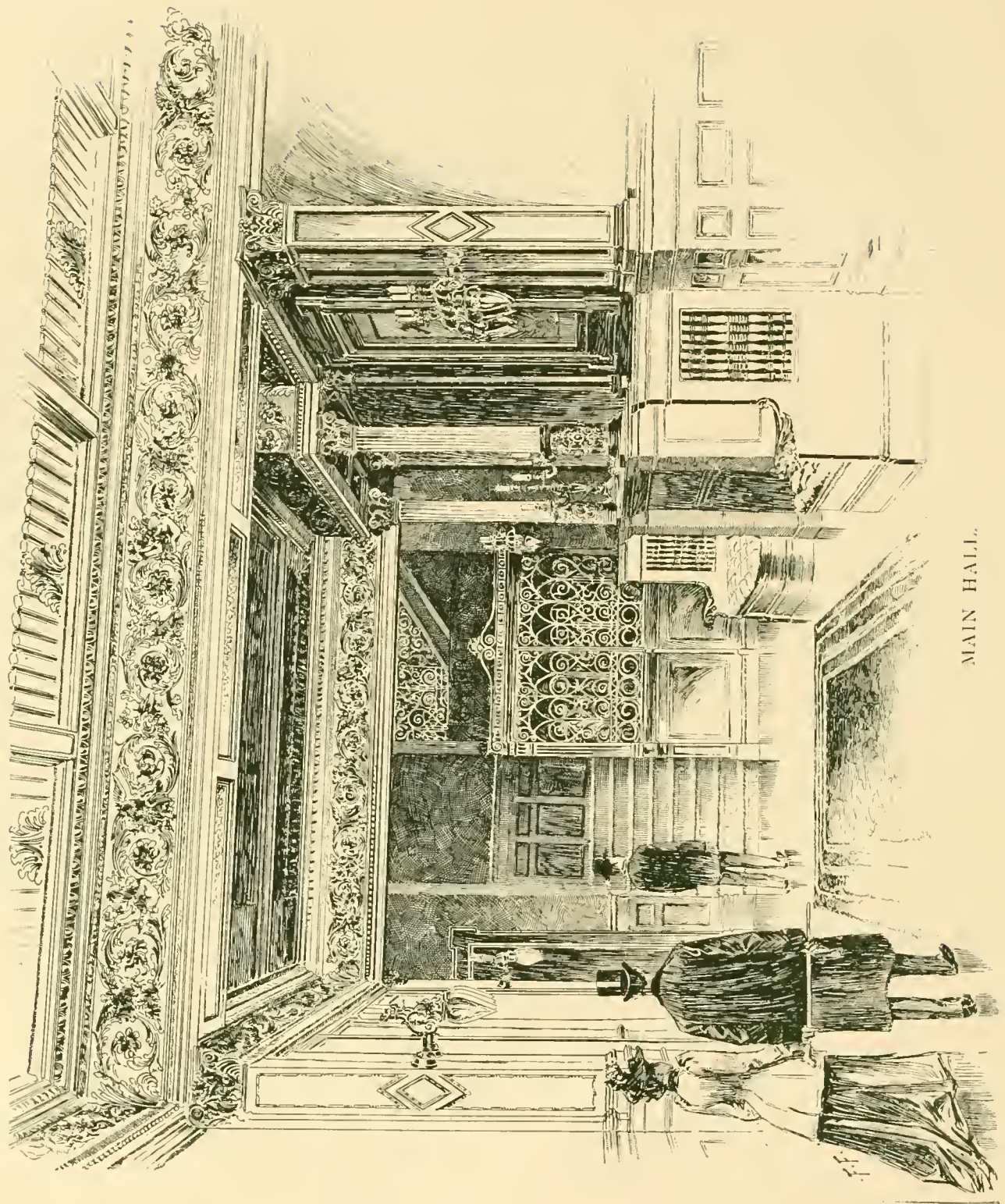


COPYRIGHT, 1893, BY
NEW YORK ART PUBLISHING CO.



The Sherman Square Hotel.

THE building of a great metropolitan Hotel is no slight undertaking. To erect such an edifice that will come up to the exacting demands of the close of the nineteenth century—one that will possess all the elements of beauty, of strength, and of usefulness, which advanced civilization requires, is, indeed, a formidable task. Thorough conception of architectural beauty, a correct taste in interior embellishment, an intimate knowledge of everything pertaining to modern hotel requirements, and an unhesitating expenditure of money in adopting every improvement that may suggest itself in the course of the work, are necessary. Besides, there must be a conviction that the labor will be crowned with success, that the building has not only been reared in the right spot, but that the time of its erection has been well and judiciously chosen. That all of these requirements have been perfectly fulfilled in the case of the Sherman Square Hotel, its immediate and conspicuous success bears clear and ample evidence. The New York Realty Company, owners of the building, have spared no pains and no expense to make it one of the most solidly and perfectly constructed structures in the City of New York, as well as one of the most thoroughly equipped of modern hotels. In everything that contributes to make it desirable as a place of abode—in its management, furnishings, arrangement of suites, sanitary appointments, advantages of location, cuisine, and service, it stands among the leading first-class hotels of the country. Every modern appliance for the comfort, convenience, and safety of guests has been introduced into its construction and equipment.



MAIN HALL.

An absolutely fire-proof structure, it meets every demand in that respect, having a perfect system of fire-alarm, and being thoroughly supplied throughout with fire-hose connected with a source of ready and unlimited supply of water. Four Worthington Duplex pumps, for house and fire purposes, are placed in the engine room.

The plumbing, from cellar to roof, is of the highest sanitary standard. It is as perfect as skilled and experienced workmanship could make it, and was done by Messrs. J. N. Knight & Son of 755 Seventh Avenue.

The building is lighted throughout by both gas and electric light. The dynamo room was fitted up by the Edison General Electric Company, and is complete in every detail.

In the matter of steam heating, and the other various uses for which steam is required, the Hotel possesses unsurpassed facilities. The contract for this work was placed in the hands of Messrs. Bonner & Van Court, of 433-435 West Forty-second Street, and is conspicuous for the thoroughness and excellence which characterizes all work done by that firm.

Handsomely constructed elevators, made by the well-known Whittier Machine Co., and possessing the latest improvements for the comfort and safety of passengers, are used in the Hotel.

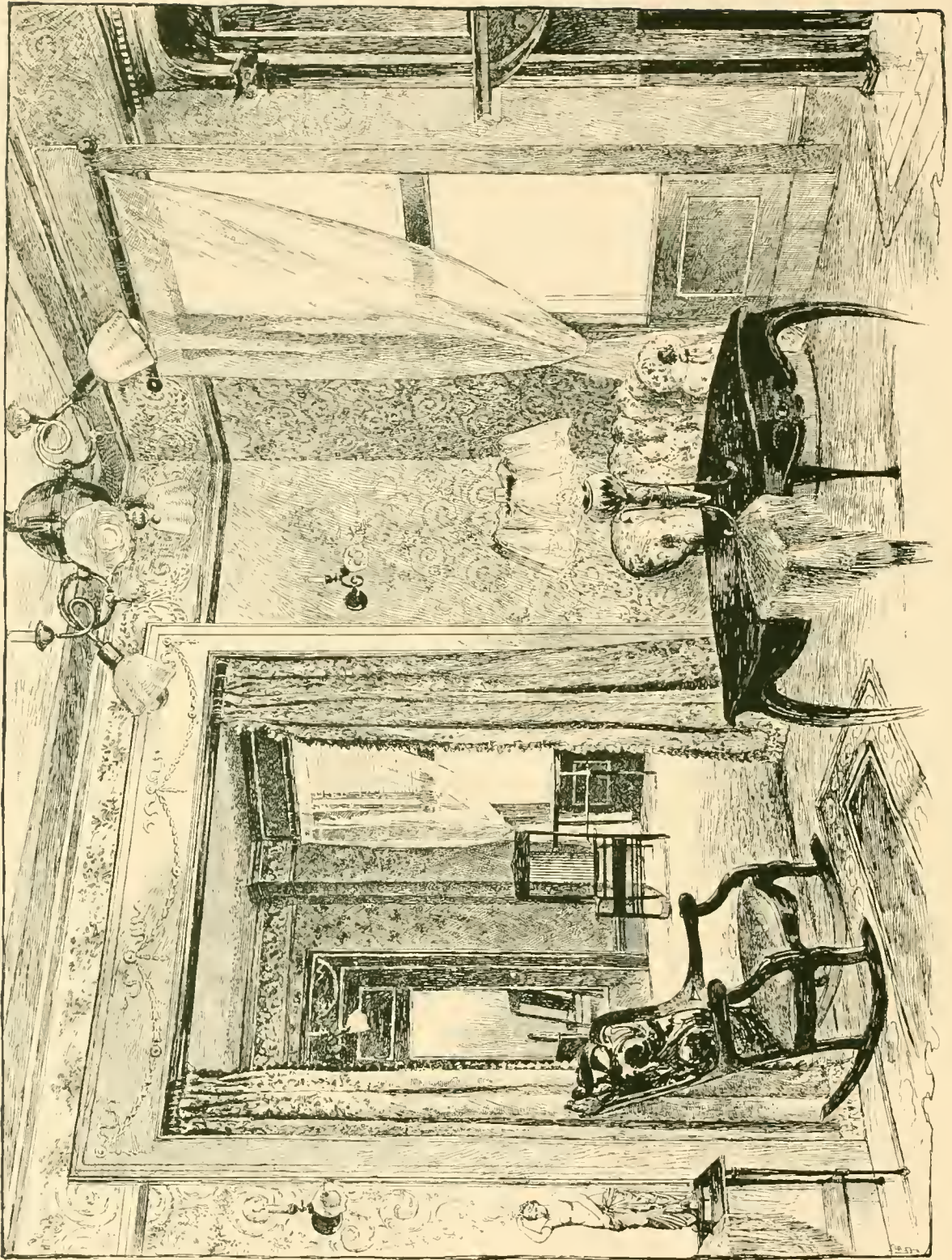
The decoration has been done in the highest style of decorative art consistent with good taste and nice appreciation of detail. The entire execution of this work was entrusted to the eminent James T. Hall Co., of 160 Fifth Avenue.

The Hotel has 240 large, well lighted, and airy rooms, and there are a number of handsome suites which may be engaged furnished or unfurnished as desired. Thorough ventilation has been secured in every room in the house, the ceilings of the corridors being lower than those of the rooms, so that a constant current of air is produced in the space thus designedly left.

The furnishings of all the rooms have been selected with especial regard for comfort and convenience, yet good taste, in style as well as color, has not been overlooked, and is everywhere perceptible. Nothing, in fact, has been left undone that will, in any measure, add to the absolute ease of guests.

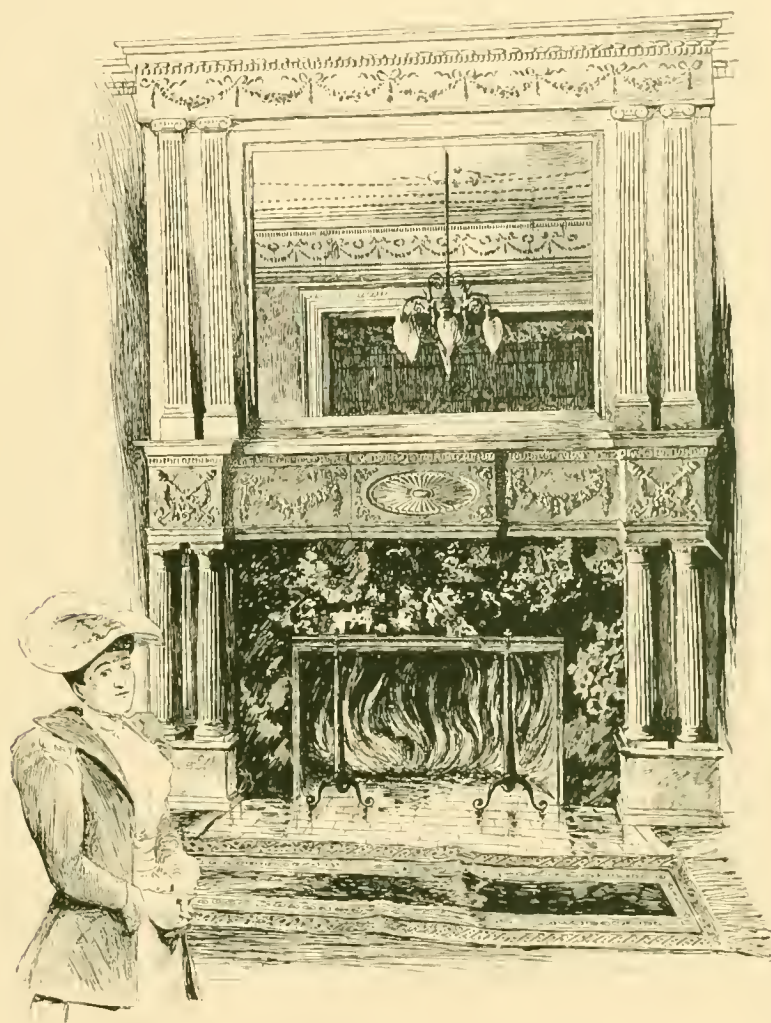
Though it is a great thing to build a fine hotel, to make it in construction and in all its appointments as complete as taste can suggest, experienced judgment approve, and money afford, it is equally as great a thing to conduct it successfully. It is the management that counts after all; and, without efficient management, the most magnificent hotel in the world, no matter upon how lavish a scale it has been built and equipped, will soon close its doors. Under the proprietorship and management of Mr. E. N. Wilson, the Sherman Square Hotel has an undoubted assurance of success. The house was opened on the 6th of October, 1892, and on the 4th of the following December every suite had been engaged, thus clearly evidencing not only efficient management, but the desirableness of the rooms.

Mr. Wilson is a gentleman who has had an experience of twenty-one years in hotel management, and is thoroughly familiar with all the details of the business. For some years he was the manager of the well-known Cordova Hotel at St. Augustine, Fla.,



A COSEY SUITE.

and the excellence for which that hostelry was famed was due to his control. There are three things that the proprietor of the Sherman Square Hotel has always rigidly insisted upon in connection with his hotels, and are conspicuous characteristics of his management,—viz.: absolute cleanliness in every room and department, a quiet and prompt service; the other is an excellent cuisine. Certainly, these are prime requirements of every first-class house. Too often, however, are they overlooked either through carelessness or downright indifference.



MANTEL IN DRAWING ROOM.

Location.

THE Sherman Square Hotel is situated on the southwest corner of the Boulevard and West Seventy-first Street, and fronts on Sherman Square. The location could not have been more happily chosen. It is built upon historic ground, and it bears an historic name.

Something over a hundred years ago the Father of his Country had, for a while, his headquarters in this neighborhood. It is said that the exact spot was at the corner of the Boulevard and West Seventy-second Street, where the big white building of the Colonial Club now stands. From the piazza of an old farm house here, with hollyhocks, marigolds, and jonquils about its doorways, tradition tells us that Washington, in all the glory of his blue coat with brass buttons, buff trousers, and gay three-cornered hat, watched the broad Hudson rolling seaward, and the Jersey shore beyond, yet ever kept an eye upon the English invaders and the movements of Burgoyne and Cornwallis—movements which doubtless interested him more than the flow of the Hudson or the beauty of the Jersey hills. It was here, too, that General Putnam had a sharp skirmish with the British on his retreat from Long Island.



VIEW OF BOULEVARD AND AMSTERDAM AVE.—NORTH.



VIEW OF BOULEVARD—SOUTH.

The spacious Square in front of the Hotel, and from which the house derives its name, was named in honor of the late General William T. Sherman. General Sherman lived for several years, and died on February 14, 1891, at No. 75 West Seventy-first Street, but a very short distance from where the Hotel now stands.

The beautiful Boulevard, a wide avenue extending from Eighth Avenue and Fifty-ninth Street diagonally northward, through a most delightful section of the city, to West End Avenue and West One Hundred and Fifty-fifth Street, is one of the most attractive drives, among many such, in the City of New York. Well-kept grass-plots and rows of trees in the centre for much of the way render it particularly attractive during the bright Spring days, the warm days of Summer, and the bracing Autumnal weather.

The situation of the Hotel is an especially agreeable and desirable one during the Spring and Summer months. There is really no necessity for its guests to visit seaside and country resorts for refreshing airs and charming views. Central Park, certainly one of the most beautiful and interesting pleasure grounds in the world, is but two blocks on the east, and the Hudson River, America's classic stream, but two blocks on the west. The Hotel overlooks the River, and commands a magnificent panoramic view of it for three miles either way. In the Summer the scene upon its waters is one of striking interest, animation, and beauty. Every style of



CROW'S NEST, ON THE HUDSON.

sailing craft may be seen, their white sails glistening like silver in the sun, and flying, like so many huge moths, in all directions. But, even if there were nothing but the River to look upon who would not find his attention riveted upon the broad, resistless sweep of its waters, his admiration excited over the majesty of its flow, and memory or imagination carrying him to the far-famed Highlands of the Hudson.

“Where Hudson’s waves o’er silvery sands
Winds through the hills afar,
And Cro’ Nest like a monarch stands
Crowned with a single star?”

The Hudson is to America what the Rhine is to Europe. It possesses all the natural picturesqueness of the Rhine, but without its ruins. However, one does not look for, nor wish to see, ruins in America. We can admire the beauties of nature alone, and cheerfully dispense with the ivy-covered ruin with its legends, its owls, and its bats. A superb view can also be had from the Hotel of The Palisades, and the green shores of New Jersey.

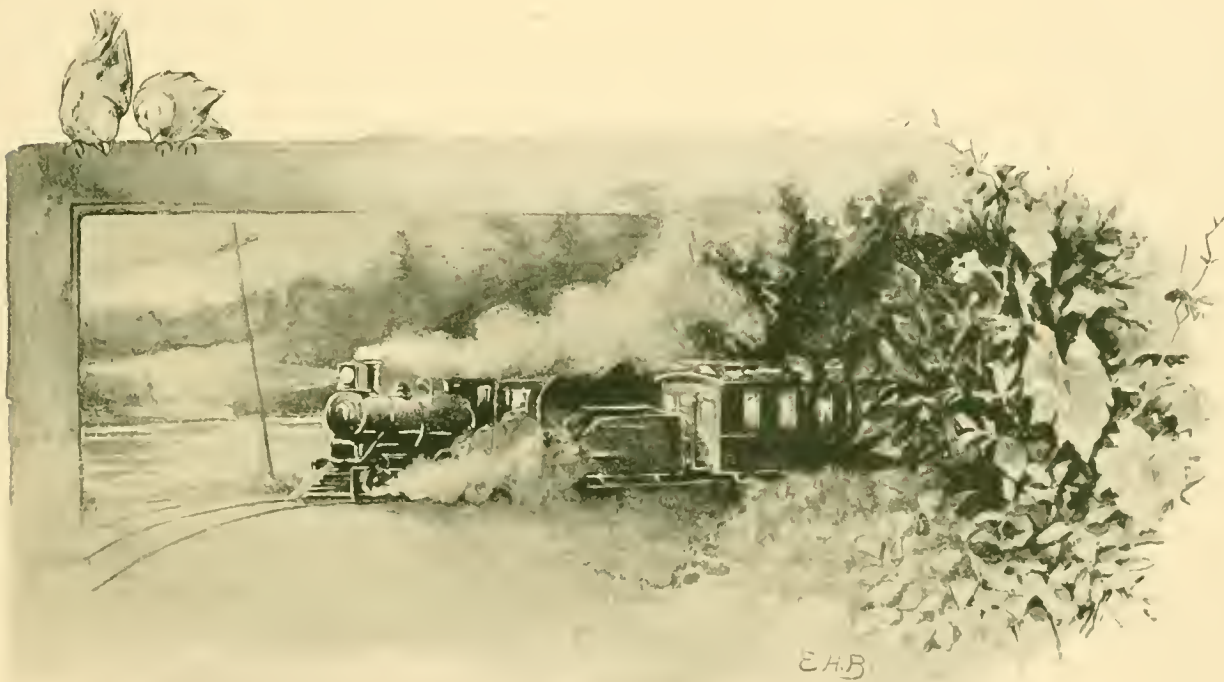
The Hotel is particularly well situated with regard to car lines. The Boulevard, Ninth Avenue, and Tenth Avenue street cars constantly pass in front of the door,

while the station of the Sixth Avenue Elevated Road is only one block away. The Boulevard car makes the trip from the Hotel to the Grand Central Railroad Station in twenty minutes. Any part of the city, in fact, can be easily and quickly reached from this point. It is convenient alike to the elevated and to the surface roads. It is, in this respect,—the most important in a sense, to the vast majority of the traveling public,—unsurpassed by any hotel in New York, and may well claim exceptional consideration in this regard alone.

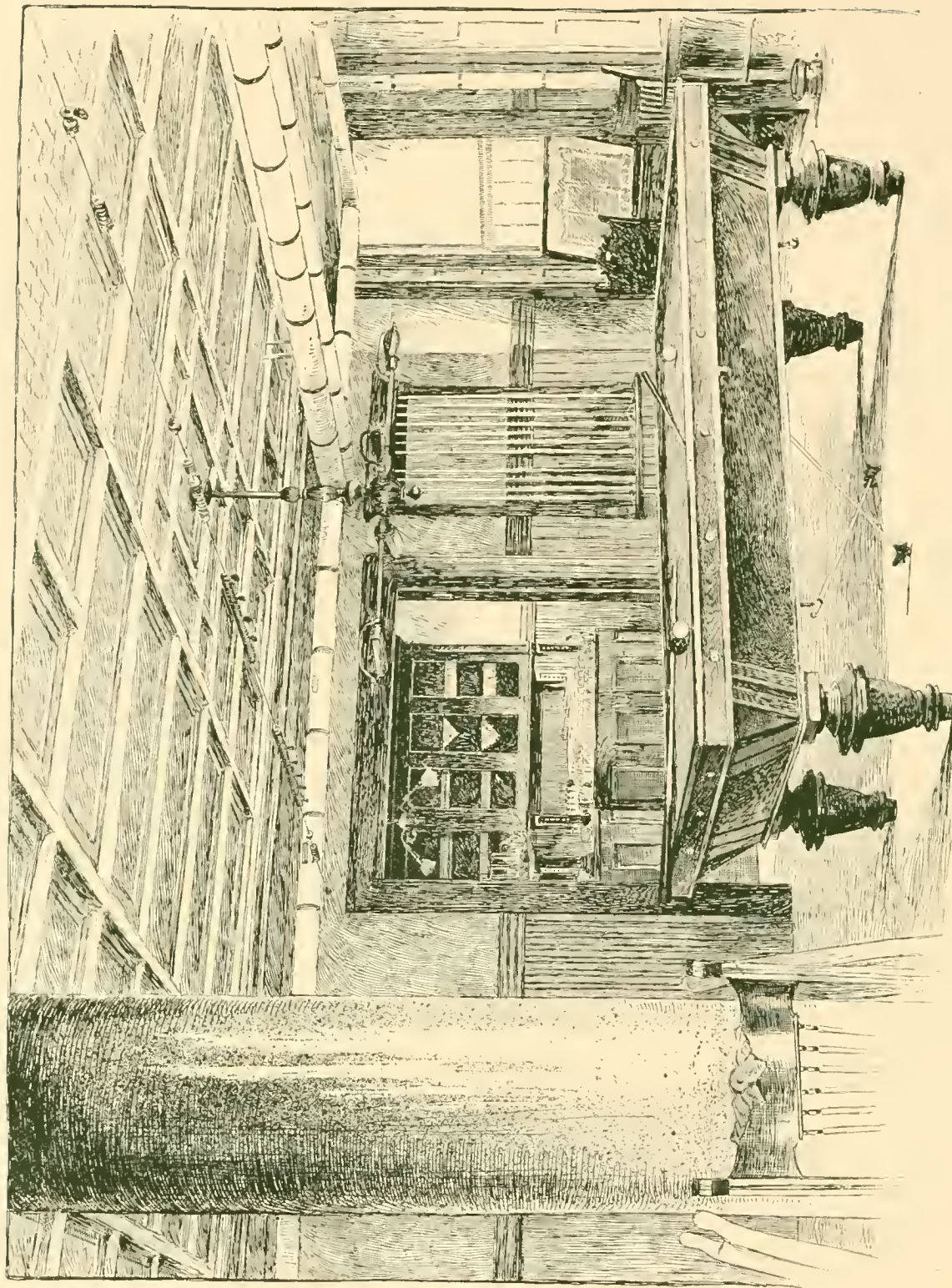
The Colonial Club, previously mentioned, is one of the most select and fashionable clubs of the city, and the handsome club-house is just two doors from the Hotel. It was originally the Occidental Club, and General Sherman was a member in the latter years of his life, and his name upon the roster of the new Club is now marked with a broad border of black. The Club includes in its membership many of the wealthiest, most influential, and most distinguished men of the city. The building is an ideal club-house, and in style of architecture is a conspicuous ornament to the neighborhood.

All vacant property in the vicinity is now restricted to the erection of private houses. There are forty-two now in course of construction, the material used in most of them being brown stone, and in others yellow brick with gray stone trimmings.

In every respect the locality is one of the most desirable in the City of New York, possessing, as it does, all the facilities of intercourse with the business part of the city, while it has the additional and exceptional advantage of healthfulness, due to its nearness to the Park and River.



WEST SHORE RAILROAD ALONG THE HUDSON.



BILLIARD ROOM.



Architectural Construction.



THE style of architecture followed in the Sherman Square Hotel is that of the Italian Renaissance, a style possessing peculiar attractiveness from its light, airy, and graceful features.

The Building is seven stories high, and its dimensions are 100 x 115 feet; the frontage on Sherman Square being one hundred feet, while on West Seventy-first Street it is one hundred and fifteen feet. The foundations are wholly constructed of brick and cement, twelve feet in depth, and vary from twenty-four to forty-two inches in thickness. Upon this foundation of massive masonry rest immense iron columns upon which the heaviest beams and girders are securely placed. The brickwork throughout the building is of the most substantial character. The front is constructed of Sayre &

Fisher Co.'s white brick, Indiana limestone, and terra-cotta, furnished by the New York Architectural Terra-Cotta Co., the whole presenting a most pleasing and artistic combination.

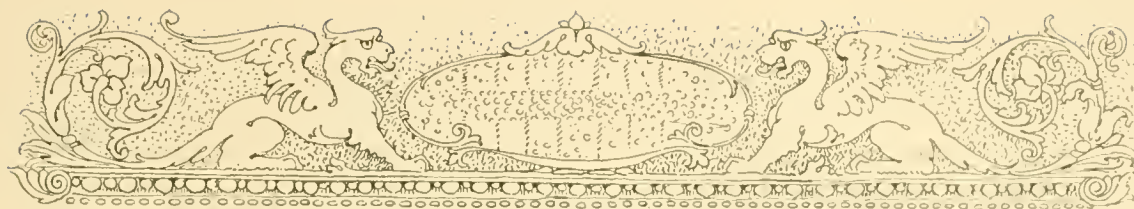
The structure is designed to be absolutely fire-proof, and, with this end in view, everything in the construction of the building has been carefully selected. Accordingly all flues have fire-proof lining, and partitions are from eight to twenty inches in thickness. Each suite of rooms in the building is inclosed in brick walls from twelve to twenty-four inches in thickness. The main entrance,—all corridors, halls, kitchen, work and machine rooms are constructed of fire-proof floors, ceilings, and partitions. The stairways are of iron with white marble and stone steps, and platforms. The entire building is thoroughly equipped with fire hose, which can be readily supplied with water from a five-thousand gallon tank kept full automatically by steam pumps in the engine rooms.

All of the beautiful cut stone work on the building was done by James Lamb, of Willow Avenue and Thirteenth Street, Hoboken, N. J., who also did the work upon the Colonial Club, just adjoining the Hotel. The tooling was done entirely by hand and is in a high degree artistic.

Mr. Ralph S. Townsend, the well-known architect, of 1300 Broadway, made the plans of the Building and superintended its construction.



DINING ROOM.



Main Entrance.

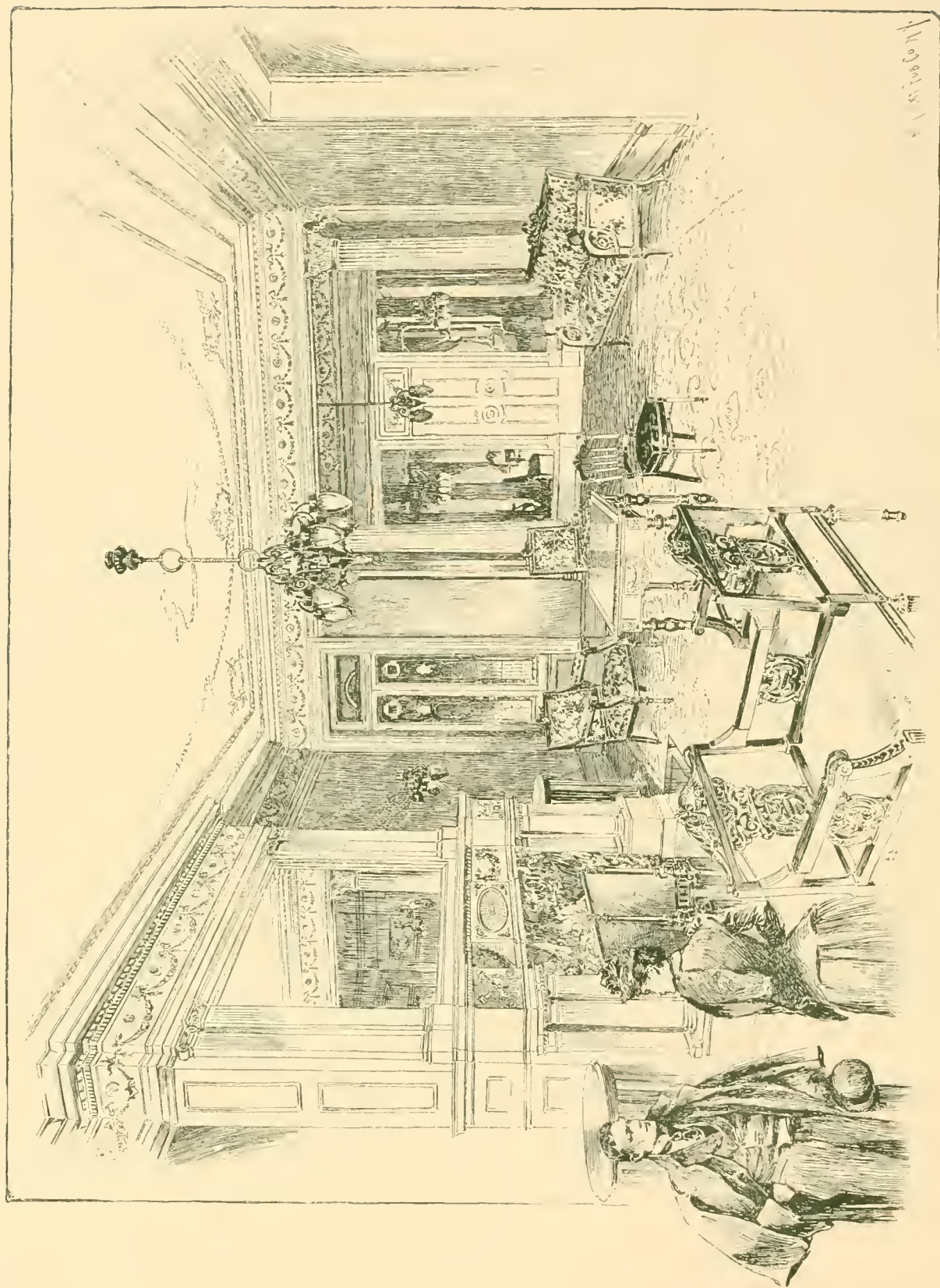


COLUMNS of beautiful polished gray granite with gracefully carved capitals of white Indiana limestone, and elaborately wrought pillars of the same kind of stone are on each side of the portico. Handsome glass and mahogany doors open into a vestibule exquisitely finished in pink, brown, and white Mexican onyx.

The spacious Main Hall, 20x50 feet in dimensions, with a ceiling twelve feet high, is done in San Domingo mahogany; and, contrasting with the beautiful mahogany, in the wall panels is placed a magnificent tapestry, woven of silk and wool. The ceiling panels, relief frieze,

and centre were all modeled expressly for the purpose, and are treated in lacquered aluminum. The frieze of doves and cupids in aluminum relief is particularly beautiful. The floor is laid in variegated marble mosaic, and covered with rich oriental rugs. On the right of the hall is a large, open, tiled fire-place with carved mantel surmounted by a superb mirror. On the left is situated the Office, which is also finished in mahogany, and at the end of the hall is the main staircase, constructed of iron with white marble steps and platforms. Just to the right of the main staircase is a handsomely constructed Whittier Elevator with ornamental lattice work in iron. It has all the latest improvements for the safety of passengers.

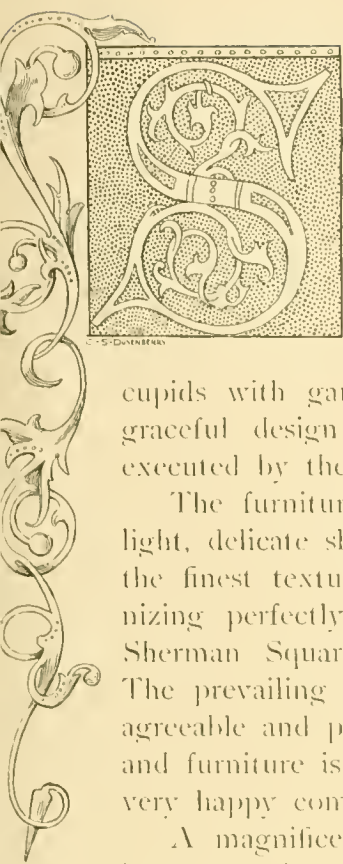
Immediately beyond, and nearly adjoining the Office, is the Smoking room. This is a remarkably cozy apartment, and very appropriately decorated in Persian style. Its dimensions are 18x30 feet. The floors are of marble mosaic covered with Persian rugs. It is furnished with large, luxurious easy chairs upholstered in green leather. The portières and curtains are of silk plush. Two open fire-places materially add to the coziness of the room. The appointments throughout display excellent taste, and the devotees of "the weed" will be sure to find it an exceedingly attractive resort.



RECEPTION PARLOR.

1857-1860

Parlor and Drawing Room.



PACIOUS Parlors are to the left of the Main Hall. They are large, well-lighted, beautiful apartments, finished in the highest style of modern decorative art. Exquisitely tinted and figured silk damask adorns the walls. The pattern is exceedingly rich and effective, and the coloring is a rare and exquisite shade of very light pink or salmon, with ivory tones. The ceiling is decorated with beautiful frescos, marvelous in their delicacy of treatment, superb in richness of color, and admirable in the perfect blending of light and shade.

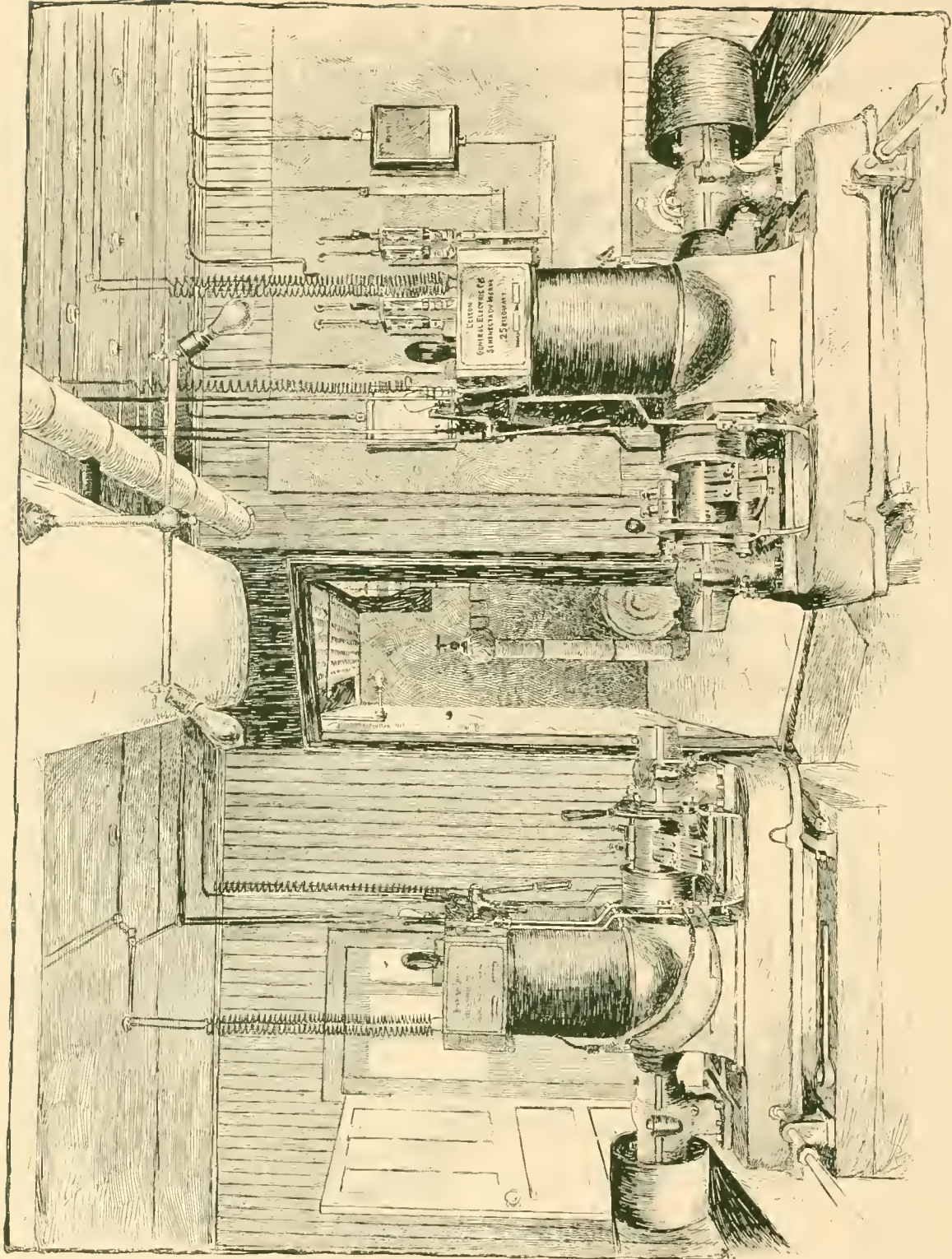
The centre fresco is a charming piece of work, representing sportive cupids with garlands in graceful and unrestrained play. The frieze is an exceedingly graceful design of floral festoons in rich gold relief work, all of which work was executed by the James T. Hall Co. of New York.

The furniture is of the Adams and Empire style, richly gilded, and upholstered in light, delicate shades with pattern of dainty floral design. The carpet is a Wilton of the finest texture, extremely light and delicate, both in color and pattern, yet harmonizing perfectly with the prevailing soft tones of the room. The windows front on Sherman Square and are hung with curtains of satin damask and Irish point lace. The prevailing hues of the apartment are olive green, salmon, and pink, with a very agreeable and pleasing effect in lighter colors. The whole character of the decoration and furniture is sumptuous in the extreme, and a superb effect has been obtained by a very happy combination of color and design.

A magnificent mantelpiece is one of the most attractive objects in the room. It is a splendid specimen of highly finished work, and in its massive elegance sets off to perfection the entire apartment. It is surmounted by a large, handsome French-plate mirror. In an open, tiled fire-place are placed gas-logs, resting upon brass andirons of unique design and exquisite workmanship. A centre-table of rich gilt and Mexican onyx, a very large ornamental vase, and a rare and beautiful Louis XV. *escritoire* give a grace and finish to an apartment which is perfect in all its appointments.

On the same floor as the parlor and the main dining room, and immediately adjoining the latter, is an extremely attractive private dining room. It is easily capable of comfortably accommodating thirty people. It is finished in old oak. The floor is inlaid with English quarter-oak. The walls are decorated with the finest quality of French paper of neat design and harmonizing perfectly in color with the finishing of oak.





DYNAMO ROOM.

Suites.

For perfection and convenience of arrangement the suites are unequalled.

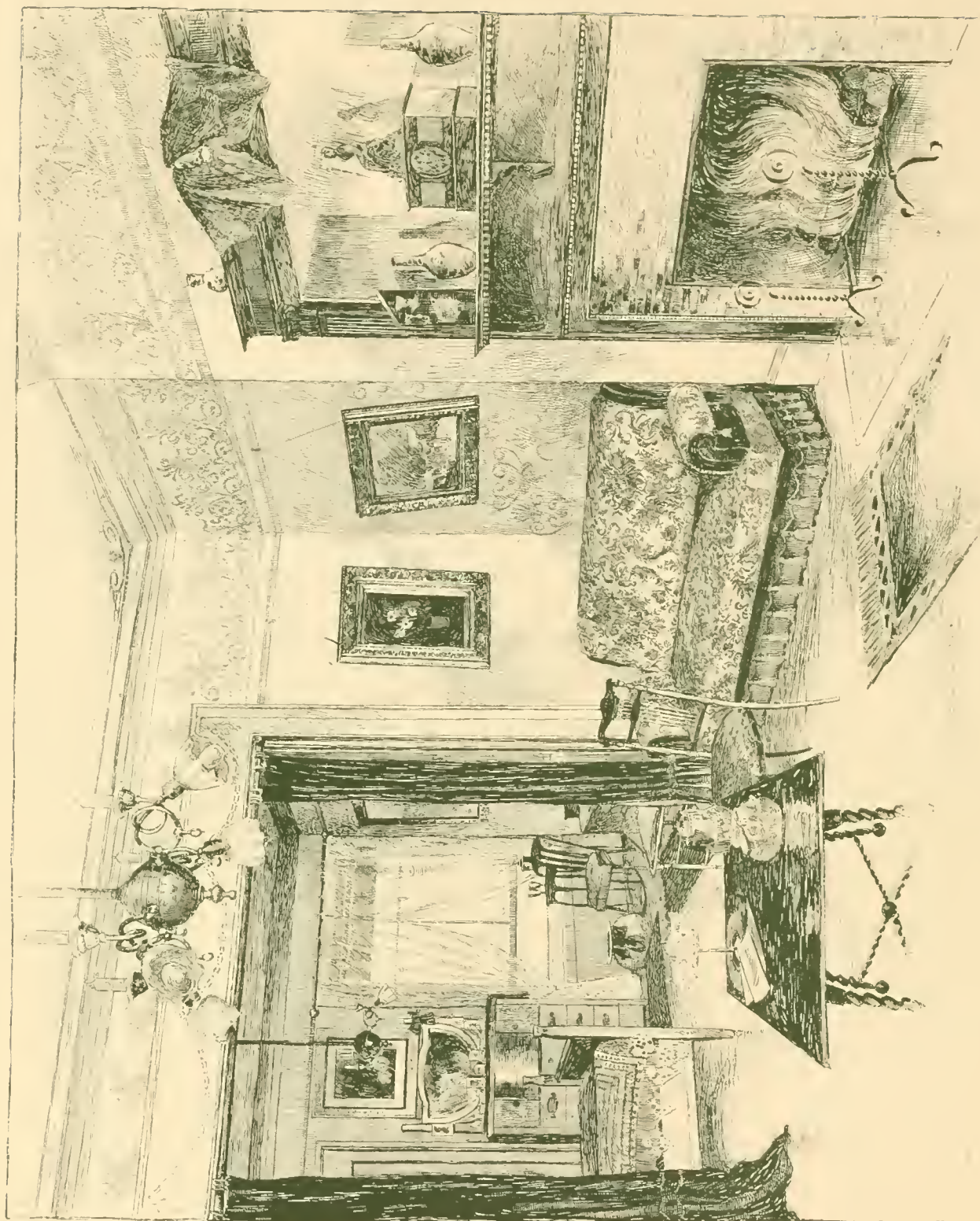
They consist of parlors, with two, three, or four bed rooms, and bath rooms; and can be rented furnished or unfurnished as desired. Private hall-ways well lighted, absolutely fire-proof, and carpeted with the best Wilton carpets, connect the different rooms.

The bed-room furniture is of natural mahogany, light antique oak, bird's-eye maple, and natural birch, all finished in the highest style of the cabinet maker's art, and harmonizing perfectly with the surroundings. The floors are carpeted with Axminster and Wilton carpets of the finest texture and richest patterns. French paper of neat and graceful designs, according well in color and style with the general tone of the rooms ornaments the walls. The ceilings are treated in soft, delicate colors, producing a very quiet, restful, and pleasing effect. Neutral tints prevail in the decorations of the parlors which are exceedingly handsome apartments, the smallest being 14x18 feet in dimensions. They are all bright, cheerful, airy rooms. In each parlor there is an open tiled fire-place, with handsome cabinet mantel surmounted by a large French-plate mirror. Gas-logs with separate meters are placed in all the parlors. The furniture, in style, partakes somewhat of the Empire, and has been carefully chosen for its appropriateness both in color and design to its surroundings. The result has been an effect particularly elegant and harmonious. The portières are of satin damask and tapestry, rich in color and exquisite in pattern. The windows are hung with rich curtains of silk damask and lace, whose graceful folds and warm colors set off and complete an apartment finished and furnished with rare taste and judgment. It is evident from the furnishings of all the suites, that the work has been done by an experienced and accomplished hand, and that no unpracticed eye in color and effect made the selections. The parlor and chamber suites, also the lace and hangings, were furnished by the Geo. C. Flint Company of New York.

The bath rooms are fitted up in a luxurious manner. The plumbing is as perfect as expert and superior workmen could make it. The tubs are of white porcelain with exposed nickel and brass plumbing, made by the J. L. Mott Iron Works, New York. No convenience necessary has been overlooked. The floors are laid in marble mosaic, the walls are enameled, and the wainscoting is tiled.

The rooms are all well lighted and ventilated,—thoroughly fitted in every respect for absolute ease and healthfulness. There is ample closet room in all the suites, a desideratum which many regard with especial gratification.

Pneumatic bells and speaking tubes connect with the Office, and electric fire-gongs are placed in all the rooms. There are fire-escapes connected with all sleeping apartments.



Decorations.



DECORATION in the Sherman Square Hotel, like all new structures, is a leading feature. Not only are the homes of the rich embellished with a taste and a lavishness surpassing even Pompeian splendor, but the great metropolitan hotels are now adorned in a style and effectiveness of ornamentation that require the skilled labor of the most expert masters of the decorative art. In this respect the Sherman Square Hotel is fully up with the age. In its embellishment there is everywhere manifest a fine appreciation of effect, and an exquisite taste in color.

The public halls are finished in raised flock painted in a rich salmon tone, and contrasting well with the carpet.

The suites are treated in soft, delicate colors, producing a restful, quieting effect. The papering throughout is extremely pleasing as well in color as in design.

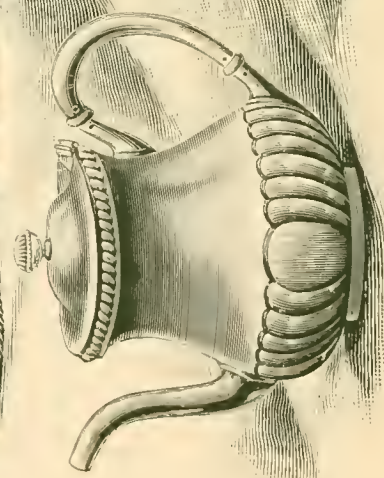
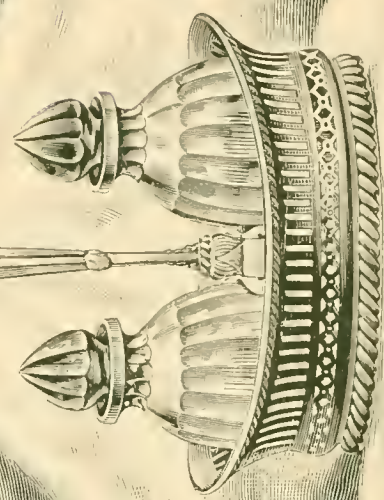
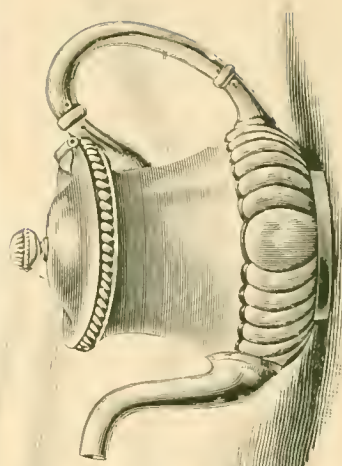
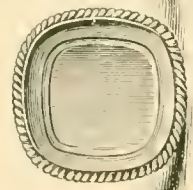
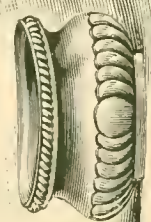
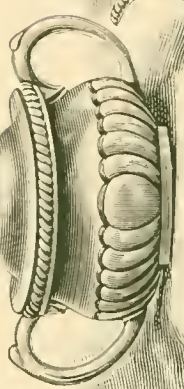
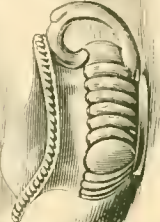
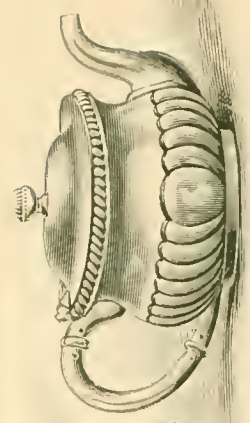
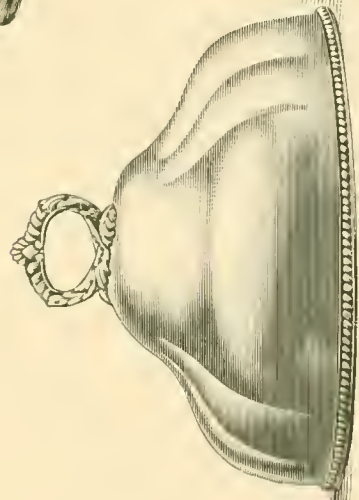
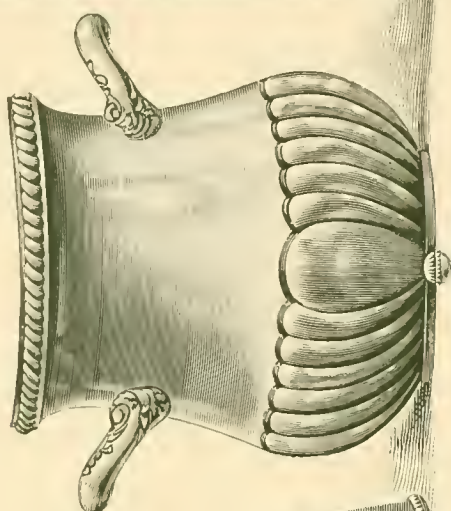
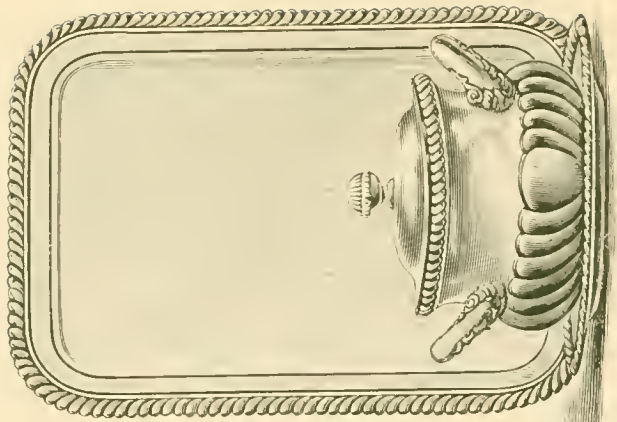
In the Reception Room, Dining Room, Main Hall and rear Hall, there is an excellent illustration of consistent detail and good taste. The ceiling, beams, and high wainscot of the main dining room are paneled in old oak. The panels above the wainscot are filled with ooze leather relieved and studded by a neat design in brass nail trimming. The spandrels and the wainscot panels are filled with relief designs modeled and cast in *papier-maché* expressly for this room, and treated to harmonize with the woodwork.

A particularly rich effect is produced in the entrance hall. In contrast with the beautiful mahogany wainscot there is placed in the wall panels a magnificent woven tapestry of silk and wool. The ceiling panels, relief frieze, and centre were all modeled expressly for the purpose and are treated in lacquered aluminum.

The Reception Room is finished in silk damask and ivory tones; the general combination in connection with hangings, furniture, carpets, and ceiling decorations, being thoroughly harmonious and rich.

The entire execution of this work was placed in the hands of the James T. Hall Company, of 160 Fifth Avenue, who are pre-eminent in their line of business. The supreme excellence of their work may also be seen throughout the entire Holland House, upon the upper floors of The Waldorf, in all the principal work of the New Netherland, in the Plaza Hotel, the Grand, the Normandie, and many other large and fashionable houses.





SILVERWARE.



Silverware.

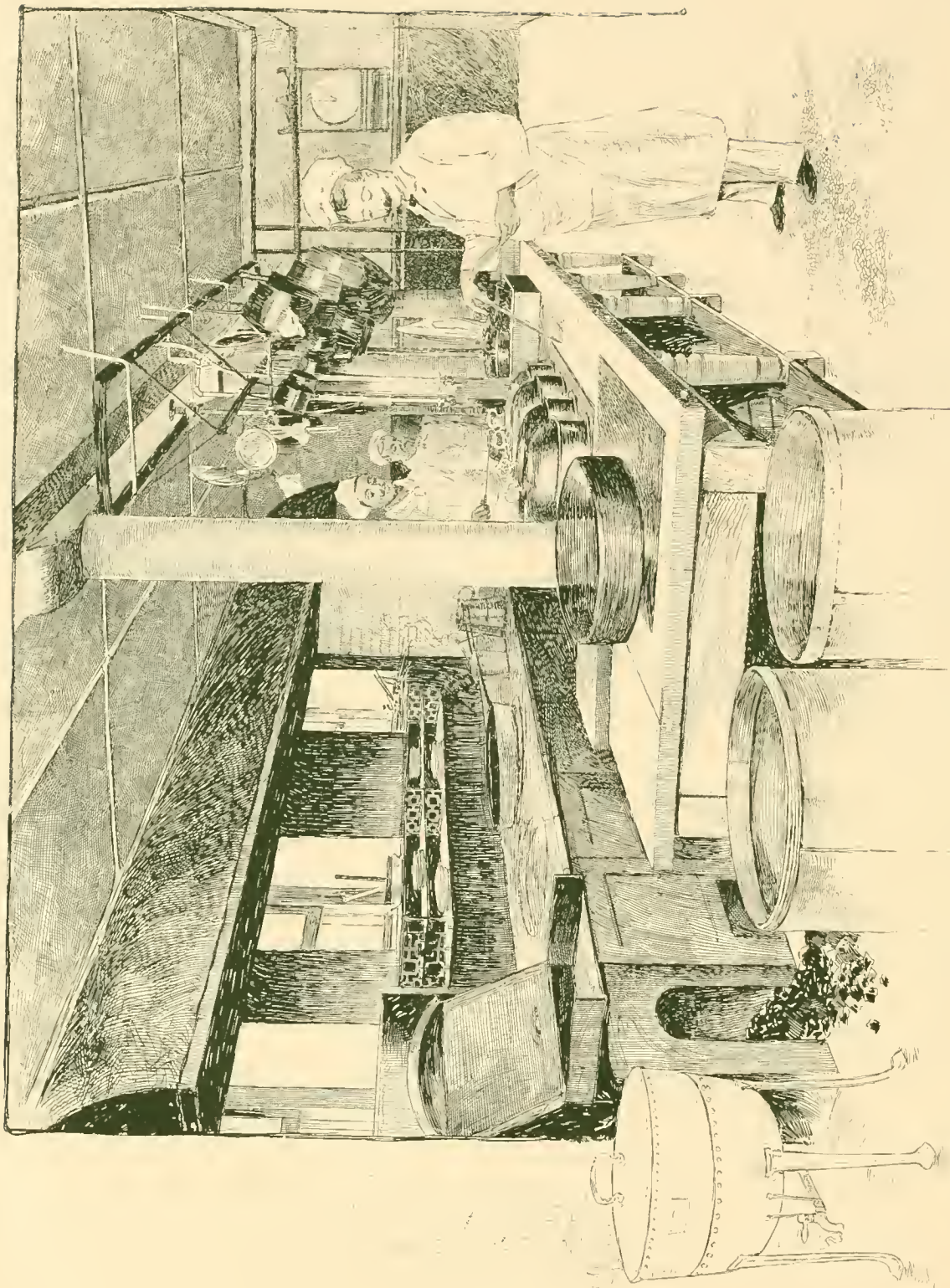


THE Silver Service of the Sherman Square Hotel was made to order, and from special design, by the celebrated Gorham Manufacturing Company, of New York and Providence, R. I. In elegance of workmanship, simplicity of style, and gracefulness of design, it is an excellent specimen of the unequalled art for which this Company is so eminently distinguished. The use of a solid body of nickel silver by the Gorham Company gives to all their electro-plates a solidity and character for strength and stiffness which leaves nothing further to be desired in those respects, to which is added rare excellence of workmanship, and chaste elegance of design in all their patterns.

Strength and solidity, superiority of workmanship, durability, and elegance of design are the prominent characteristics of all work done by the Gorham Manufacturing Company, and have given them the great—and deservedly great—reputation they possess. The silverware manufactured by them for the Sherman Square Hotel exhibits, in a marked degree, these qualities. Exceptional taste has been displayed in its design. It is in perfect keeping and accord with the air of simple elegance which pervades the entire Hotel. It is in thorough harmony with the style of all the appointments of the table and the dining room.

The Gorham Company can point to many prominent hotels, to a long list of patrons, who will readily vouch for the excellence of their work; but nowhere is there better assurance of it than in the work done by them for the Sherman Square Hotel.





FRENCH RANGES,
DUPARQUET, HUST & MONEUSE CO.,
NEW YORK.

KITCHEN.

Kitchen.

There is no department of a modern hotel which so quickly establishes its fame and popularity as the excellence of its cuisine.

In its cuisine the Sherman Square Hotel takes especial pride. The kitchen is a model of cleanliness, and the perfection of its arrangement, as well as the completeness of its culinary equipment, has been rarely equaled, and never surpassed.

It is supplied with four of the famous French ranges, which have so long and so deservedly held the highest place in the judgment of all experienced hotel men.

The floor is laid in marble mosaic. The ceiling and walls are absolutely fire-proof, and the whole is well ventilated, and brilliantly illuminated by incandescent lights.

Billiard Room.

The Billiard Room, that necessary adjunct to every first-class hotel, is situated in the basement of the house. There is an entrance from the street as well as from the interior of the building. The walls and ceiling are constructed of fire-proof material, and the floor is laid in variegated marble mosaic.

Pool and Carom tables of the famous Union League style, and made by the Brunswick-Balke Collender Company, comprise the outfit.

The room is lighted from the street by eight windows.

In the rear there is a lavatory handsomely fitted up in white Carrara marble, and all the conveniences pertaining to such a place have been carefully provided.

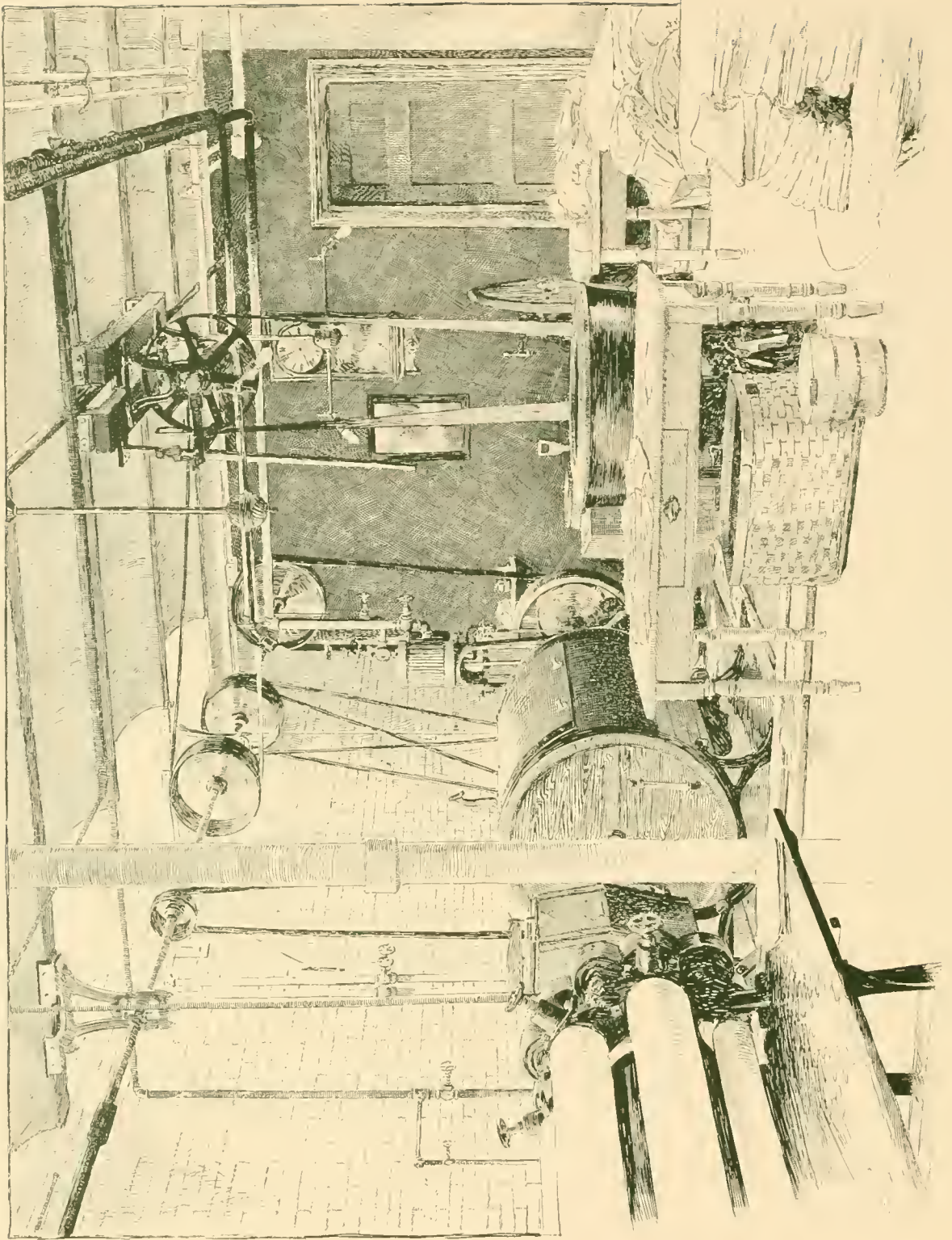
Adjoining the billiard room is the wine room, very tastefully finished in English oak. Also adjoining is the barber-shop, one of the handsomest and best equipped rooms of the kind in the City of New York. The floor is of mosaic, the wainscoting of olive embossed tile, and the ceiling of corrugated steel. The mirror casing is of beautiful Hungarian ash, and all the appointments of the shop are complete in every detail.

Dining Room.

The Dining Room is on the right of the main hall, from which it is entered through sliding-doors of handsome San Domingo mahogany. There is also another, and more private, entrance through the rear hall.

The room is in the shape of an L, its dimensions being 40x40 feet in the shorter part, and 100x22 feet in the longer.

It is very tastefully and appropriately finished in old brown oak. The high wainseot is of oak, while the panels above it are filled with ooze leather studded and relieved by a very artistic design in brass nail trimming. The panels of the wainseot and the spandrels are finished in relief designs, modeled and cast in *papier-maché* expressly for this room, and treated to harmonize with the wood-work. Projecting from the



LAUNDRY

cornices, around the entire room, are electric *torchères*, the shades of which are delicately wrought in imitation of tulips, and faithfully reproducing the soft and varied colors of that flower. Electric and gas chandeliers of graceful and finished designs with crystal pendants, extend from the walls. The whole presents at night a peculiarly brilliant and effective display. A Wilton carpet of finest weft, and harmonizing perfectly in color and pattern with the quiet, subdued tones of the room, covers the floor. The windows are hung with delicate lace curtains, relieving by their snowy whiteness the dark, rich effects of the apartment and presenting a delightful contrast with its oaken finishing.

Laundry.

There is nothing, as a rule, very interesting about a laundry. Nor is the odor of soapsuds the most grateful in the world to our olfactory nerves. A visit, however, to the laundry of the Sherman Square Hotel would prove far from uninteresting.

A separate building, immediately adjoining the Hotel, one story high, 20x60 feet in dimensions, and erected especially for the purpose, is occupied by the Laundry. The structure is entirely fire-proof. Floor and walls are of fire-proof materials, and even the ceiling is constructed of heavy iron girders and concrete.

The latest and most improved apparatus, manufactured by the Troy Laundry Machine Company, is used. The large steam washing machine, centrifugal wringer, starching machine, collars and cuffs machine, gas-heated ironers, bosom machine, the large mangle for sheets, pillow-cases, towels, etc., and the dryers, make it, in all respects, a most complete department, and enables all work to be done in a thorough, and yet expeditious, manner.

There are, besides, special facilities for work upon delicate fabrics, such as laces and fine muslins, which require practiced and careful manipulation. It is, in fact, a model laundry.

*Troy Laundry Machinery Company,
Limited.*

Chicago. New York. Troy. San Francisco.

Eastern Salesroom:

15 Warren Street,

7 doors from Broadway,

New York.

Steam Plant.

UNQUESTIONABLY one of the principal requirements of a metropolitan hotel is a perfect system of heating, which will serve for the various and indispensable needs of the establishment, as well as insure the immediate comfort of guests. The owners of the Sherman Square Hotel in placing the contract for this purpose in the hands of Messrs. Bonner & Van Court, the well-known contractors of 433-435 West Forty-second Street, have successfully accomplished their object.

The entire building is heated throughout by steam. There are two large boilers in the basement which supply the kitchen and laundry, elevators, and the power for electric light purposes, while the latest and most improved system for heating purposes has been adopted. The heating has been done on an extraordinarily low pressure—one pound of steam being sufficient to circulate throughout the entire building of seven stories. Besides these constant demands on the steam plant it is also utilized in supplying hot and cold water over all the vast establishment.

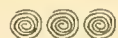
Four Worthington Duplex pumps for house and fire purposes are located in the basement.

The largest steam piping and the best pipe covering have been used. Radiators of improved design, thorough construction, and convenient in arrangement are placed throughout the building.

All steam connections have been made in a most thorough and workmanlike manner. The entire plant, in fact, bears ample and indisputable evidence to the excellence of the work for which Messrs. Bonner & Van Court are so justly famed.



New York Architectural Terra-Cotta Company.



OFFICES:

38 PARK ROW, NEW YORK.

WORKS:

LONG ISLAND CITY, N. Y.

Following is a list of a few of the buildings for which the architectural terra-cotta has been furnished by the New York Company.

WAREHOUSE W. C. SCHEMERHORN, 1 Lafayette Place H. J. Hardenbergh.
STORES, SCHEMERHORN, 4th Street and Broadway Geo. B. Post.
BUILDING, O. B. POTTER, 806-808 Broadway Renwick, Aspinwall & Russell.
MCINTYRE BUILDING, 18th Street and Broadway R. H. Robertson.
HARRIGAN'S THEATRE, 35th Street, East of 6th Avenue F. H. Kimball.
MANHATTAN ATHLETIC CLUB, 45th Street and Madison Avenue . . . P. J. Lauritzen.
MUSIC HALL, 57th Street and 7th Avenue W. B. Tuthill.
PLAZA HOTEL, 59th Street and 5th Avenue McKim, Mead & White.
COLONIAL CLUB, 72d Street and Boulevard H. F. Kilburn.
FIFTH AVENUE THEATRE, 28th Street, West of Broadway F. H. Kimball.
SHERMAN SQUARE HOTEL, 71st Street and Boulevard R. S. Townsend.
WEST END PRESBYTERIAN CHURCH, Amsterdam Avenue and 105th Street, H. F. Kilburn.
HOTEL GRENOBLE, 7th Avenue and 56th Street E. L. Angell.
COLLEGIATE CHURCH, West End Avenue and 77th Street R. W. Gibson.
BUILDING FOR O. B. POTTER, Astor and Lafayette Places F. H. Kimball.
UNITED CHARITIES BUILDING, 4th Avenue and 22d Street . Robertson, Rowe & Baker.

Dynamo Room and Electric Fixtures.

The Dynamo Room is situated in the basement. It is 30x17 feet in dimensions, and is finished in English oak. The room was fitted up by the Edison General Electric Company, and contains two Ball engines, of 85 horse-power each, made by the well-known Ball Engine Company of Erie, Pa., and two of the famous Edison compound-wound dynamos. The dynamos are driven by the Ball engines, and both engines and dynamos are exact duplicates of each other. The dynamos are capable of maintaining 880 16 candle-power incandescent lights. The room is also supplied with electric fire-gong, clock, and bells.

MAHONEY & WATSON,

T. MAHONEY.
H. WATSON.

Masons and Builders,

1215 Second Ave., S. W. Cor. 64th St.,
New York.

TELEPHONE, 285 79th STREET.

THE STAR ROOFING COMPANY,

MATT. TAYLOR, President.
A. S. HALL, Manager.

15 STATE STREET, NEW YORK.

SOLE AGENTS FOR THE

SPARHAM FIRE-PROOF ROOFING CEMENT.

SAMPLES SENT ON APPLICATION.

NEW WORK GUARANTEED TEN YEARS.

ROOFS LAID SIXTEEN YEARS AGO STILL IN PERFECT ORDER.

OLD METAL ROOFS COVERED AND GUARANTEED FOR SIX YEARS.

JOHN P. SEMMER, President.

GEO. P. BROCK, Secretary.

PAUL I. CLARKE, Treasurer.

General Eastern Agency
DEPAUW'S AMERICAN PLATE
GLASS WORKS.

Phillip Semmer Glass Company,
LIMITED.

TRADE
-BOHEMIAN-
MARK.
LOOKING-GLASS PLATES.

PLATE, SHEET AND ROUGH GLASS DEPOT.

MANUFACTURERS, IMPORTERS AND JOBBERS OF LOOKING-GLASS PLATES AND
BEVELED PLATE GLASS.

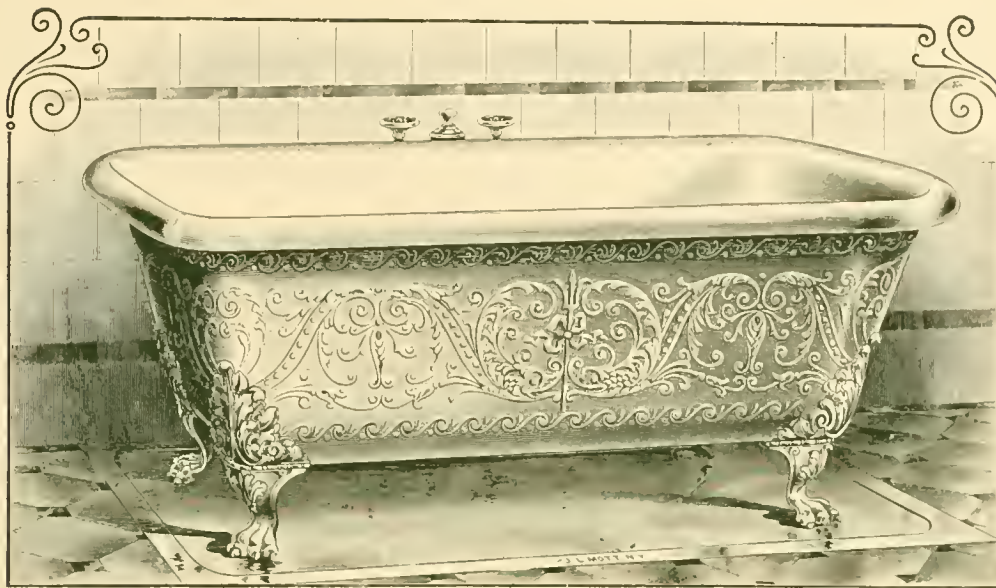
12 & 14 DESBROSSES STREET, AND

Telephone, No. 4974, Cort.

65 & 67 WATTS STREET, NEAR CANAL STREET,

New York.

THE J. L. MOTT IRON WORKS ❖ 84 and 90 Beekman Street, New York.



Copyright, 1891, by the J. L. Mott Iron Works, in their publications—Reduced cut.

THE COLUMBIAN PORCELAIN-LINED ROLL-RIM BATH.

The desideratum in modern plumbing is to have the various appliances set up open and accessible, and wherever possible without cabinet work. In the Columbian Bath the Enameled Roll-Rim takes the place of a wood top or capping, thereby making a more desirable article from a sanitary standpoint, and adding materially to its fine appearance. Those interested are invited to visit our warerooms, where all our Sanitary Appliances are on exhibition.

ILLUSTRATED PRICE LIST MAILED ON APPLICATION.

*Electric Bells,
Burglar Alarms,
Electric Gas Lighting.*



ZIMDARS & HUNT,

CONTRACTORS FOR . . .

Electric Lighting,
Arc, and
Incandescent Systems.

127 FIFTH AVE., NEW YORK.

NOTE.—ZIMDARS & HUNT'S PATENT PNEUMATIC BELLS ARE NOW IN USE
AT THE SHERMAN SQUARE HOTEL.

FLINT'S FINE FURNITURE

New Styles.

Good Make and Design and at very Moderate Cost.

Our Own Manufacture.

WE HAVE NOW IN STOCK THE LARGEST LINES OF EVERY KIND
OF FURNITURE EVER BEFORE CARRIED BY US.



BED ROOM FURNITURE.

Especially elegant and attractive is our large assortment of Chamber Suits in Mahogany, Maple, Oak, and other woods, made in latest style from our own and best imported designs.

DURABLE AND ECONOMICAL UPHOLSTERY.

Our samples alone of these goods fill our large ware-rooms and comprise the fullest possible collection of every description of Parlor Suits, Divans, Corner and Window Seats, Easy Chairs, etc., of the newest and most novel design, including the very latest and choicest fabrics for coverings.

DINING ROOM FURNITURE.

Great pains have been taken with our new styles in this department, and we can promise with certainty that no larger or better line can be found in this city. All soundly constructed and inexpensive.

INTERIOR DECORATIONS.

We execute orders of every description in Cabinet Work for Interior Decorations, etc. We make a specialty of Remodeling Interiors of Residences and Furnishing Hotels,—the SHERMAN SQUARE HOTEL being one of those most recently done. Special Designs and Estimates furnished at our Factory, Nos. 154 and 156 West 19th St.

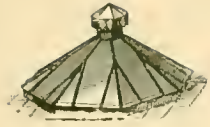
“BUY OF THE MAKER.”

GEO. C. FLINT CO.

STORES NOS. 104, 106 AND 108 WEST 14th STREET,

Between Sixth and Seventh Avenues, one door west of Sixth Avenue.

Established 1869.



G. BICKELHOUP



FORMERLY OF BICKELHOUP BROS.,

243 and 245 West 47th Street, bet. Broadway and 8th Avenue, New York.

Patent Metallic Sky-lights, Ventilating Sky-lights,

Guaranteed to be and remain

EXTENSION LIGHTS,

Absolutely Snow and Water Tight,

Straight and Curved,

While Admitting of

Cupolas, Domes, Conservatories, Etc.,

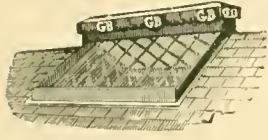
To any Design or Strength, of

AN ESCAPE FOR CONDENSATION IN EVERY CASE. GALVANIZED IRON, BRASS OR COPPER.

UNDER PATENTS. 1876, 1878, 1879, 1882, 1884, 1901.

LOUVRE AND OTHER VENTILATORS.

SOLE PROPRIETOR AND ONLY BICKELHOUP MANUFACTURING SKYLIGHTS, ETC.



• SEND FOR •

Illustrated Catalogue and Price List.



TELEPHONE CALL, No. 675 35th St.

JAMES LAMB,

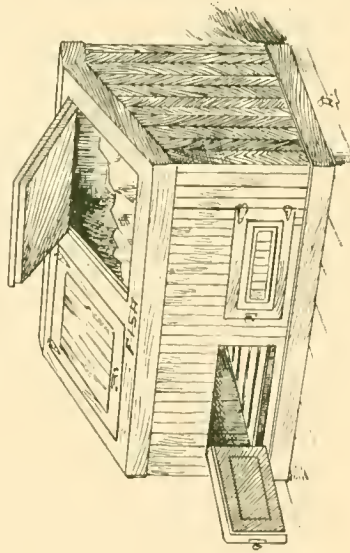
Successor to JOHN BROWN & CO.,

Steam Stone Works

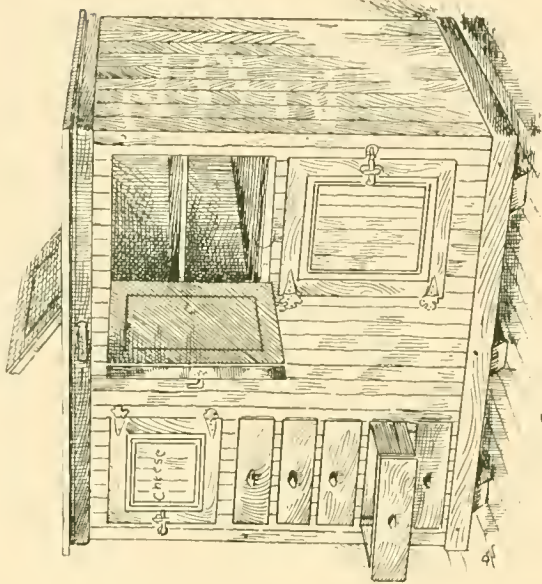
Willow Avenue and 13th Street,

HOBOKEN, N. J. —————

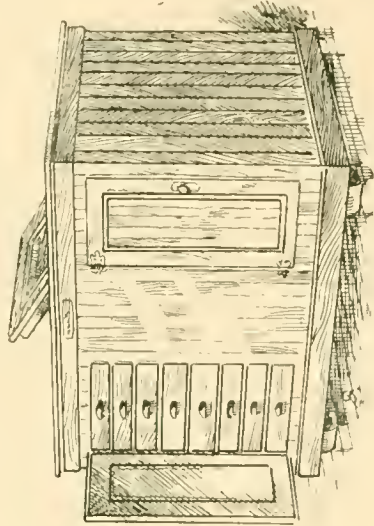
Telephone, Hoboken, 108.



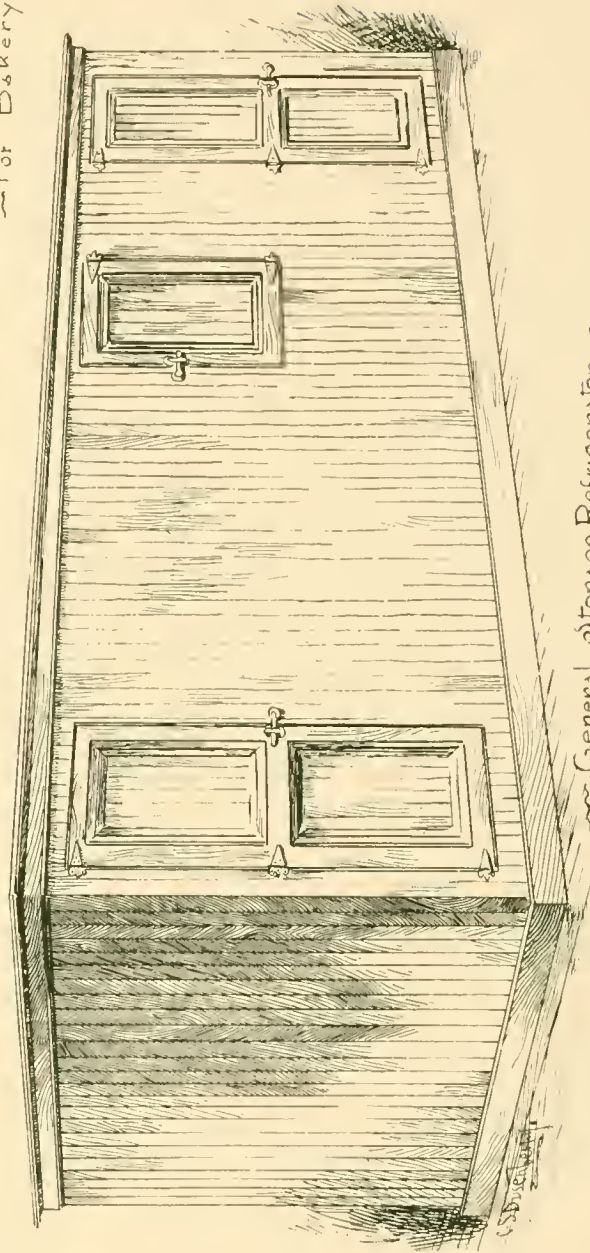
~Fish~



~Store Room~



~For Bakery~



~General Storage Refrigeration~

LORILLARD'S REFRIGERATORS.

LORILLARD REFRIGERATORS.

ABSOLUTE SATISFACTION is assured to hotel proprietors using good refrigerators. For this reason, only the LORILLARD REFRIGERATOR, of 1168 Broadway, New York, is used in the Sherman Square Hotel, and, in fact, in almost every first-class hotel and club, etc., in New York, and all large cities on the Continent.

Among Hotel, Club, and other work completed during the past two seasons, and referred to, is:

New Netherland Hotel	New York	Hotel St. Simon	Brunswick, Ga.	Cuttyhunk Club	New Bedford, Mass.
Hotel Waldorf	" "	Henri's Hotel	Paris, France	Oglethorpe Club	Savannah, Ga.
Plaza Hotel	" "	Hotel Chatham	Paris, France	Beaver Tail Club	Newport, R. I.
Hoffman House	" "	Century Club	New York	Storm King Club, Cornwall-on-Hudson	
Morton House	" "	Progress Club	" "	Maryland Club	Baltimore, Md.
Park Avenue Hotel	" "	Players' Club	" "	Down Town Club	Washington, D. C.
St. Denis Hotel	" "	Reform Club	" "	Young Women's Lodging House,	New York
Colonnade Hotel	" "	Union Club	" "	Wagner Palace Car Company	" "
Cosmopolitan Hotel	" "	7th Reg. Veteran's Club	" "	Muschenheim's, 41 West 31st St.,	" "
Metropolitan Hotel	" "	Renwick Club	" "	Café Savarin, Equitable Building,	" "
Grand Hotel	" "	Electric Club	" "	Wm. Proctor	" "
New Amsterdam Hotel	" "	Building Trades Club	" "	New York O. K. Model Bakery	" "
Sherman Square Hotel	" "	Manhattan Club	" "	New York Hospital	" "
Windsor Hotel	" "	Manhattan Athletic Club	" "	Smith's Restaurant	" "
Trainor's Hotel	" "	N. Y. Racquet and Tennis Club,	" "	Clark's	" "
Holland House	" "	Phoenix Club	" "	Dunstan & Kunnely	" "
Ulber's Hotel	" "	Aldine Club	" "	American Biscuit Mfg. Co.,	" "
Hotel Lincoln	" "	Riding Club	" "	Burn's Oyster House	" "
Hotel Savoy	" "	Knickerbocker Club	" "	Comm. Charities and Corrections,	" "
Grand Union Hotel	Saratoga, N. Y.	Insurance Club	" "	Knickerbocker Steamboat Co.,	" "
Windsor Hotel	Saratoga, N. Y.	Southern Society	" "	Orthopedic Hospital	" "
The Delavan	Albany, N. Y.	Colonial Club	" "	Tenny Candy Co.,	" "
The Kenmore	Albany, N. Y.	Algonquin Club	Brooklyn, N. Y.	Dominican Sisters	" "
Hotel Brunswick	Albany, N. Y.	Fort Orange Club	Albany, N. Y.	Fleishmann's Compressed Yeast Co.,	N. Y., Brooklyn and other Agencies.
The United States	Newburgh, N. Y.	Albany Club	Albany, N. Y.	The University of the City of New York,	
The Frontenac, Thousand Islands, N. Y.		Turtle Club	Larchmont, N. Y.	Harris Bottling Co.,	Brooklyn
Spencer House	Niagara Falls, N. Y.	Morris Park Club	Westchester, N. Y.	Brooklyn Turkish Bath Co.,	Brooklyn
Hotel Quackenbush	Troy, N. Y.	Iolanthe Club	Saratoga, N. Y.	Iron Pier Company	Syracuse, N. Y.
Hotel Castleton	New Brighton, N. Y.	Marine and Field Club, Bath Beach, L. I.		Penn. R. R. Dining Car Service,	Philadelphia
Long Beach Hotel & Cottage Co.,	Long Beach, L. I.	Union County Country Club	Plainfield, N. J.	Penn. Co. for Ins. and Annuities,	Philadelphia
The Laurel-in-the-Pines, Lakewood, N. J.		Manufacturers' Club	Philadelphia	Girard College	Philadelphia
The Lakewood	Lakewood, N. J.	Art Club	Philadelphia	People's Line (Albany) Boats,	
The Pines,	Barnegat, N. J.	Racquet Club	Philadelphia	Union Depot Restaurant, Baltimore, Md.	
Bingham House	Philadelphia	Davis W. Steeles	Philadelphia	Sullivan's Café	Savannah, Ga.
The Arlington	Washington, D. C.	Rittenhouse Club	Philadelphia	Indian River Steamboat Co.,	Titusville, Fla.
Fort Griswold Hotel, New London, Conn.		Central Democratic Club	Philadelphia	Penn. R. R. Co. Restaurant, Jersey City	U. S. S. "Atlanta," U. S. Navy.
Mountain Park Hotel, Hot Springs, N. C.		Alta Club	Salt Lake City, Utah		
The Ormond	Ormond, Florida	Merrimac Club	Norfolk, Va.		
Hotel Hamilton	Bermuda	Business Men's Association, Norfolk, Va.			
Hotel Metropole	Denver, Col.	Fishers' Island Club	Fishers' Island		
Rock Ledge Hotel	Rock Ledge, Fla.	Palmer Island Club	Palmer Island		

The success of the Lorillard Refrigerator is due to the very low and dry temperature obtained, the quality of the material used, and the workmanship, they being such that a Lorillard will last four times as long as the ordinary refrigerators.

The Lorillard Refrigerator Co. guarantees all their work to give perfect satisfaction, and their experience during the past twenty years naturally places them at the head of all experts in laying out hotel or club "plants."

SPECIFICATIONS.

- A. 2 1/2" Crushed Trap Rock.
- B. 3 1/2" Flintic Concrete.
- C. 5" Coal Ashes -
- D. 7" Rocks
- E. Fine Axed Finish.
- F. Curb foundation 2' 6" deep

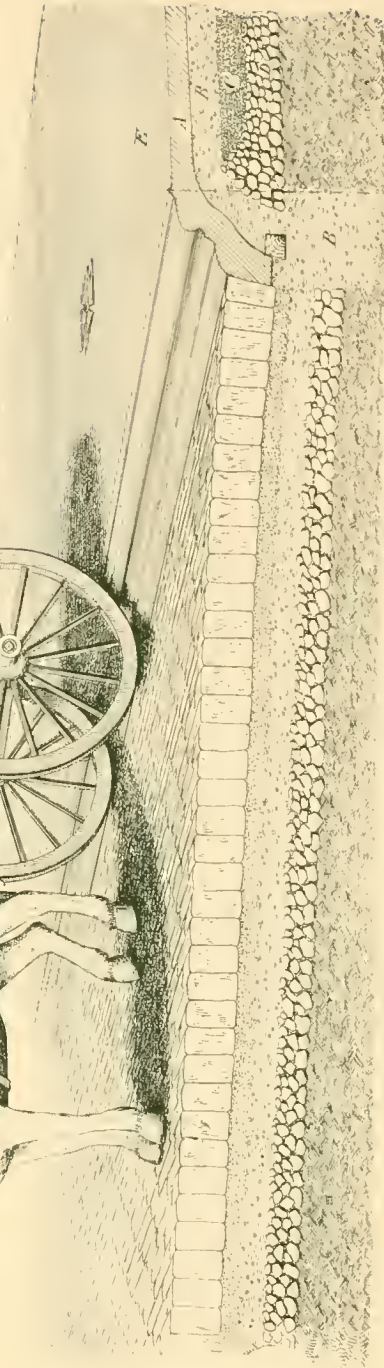
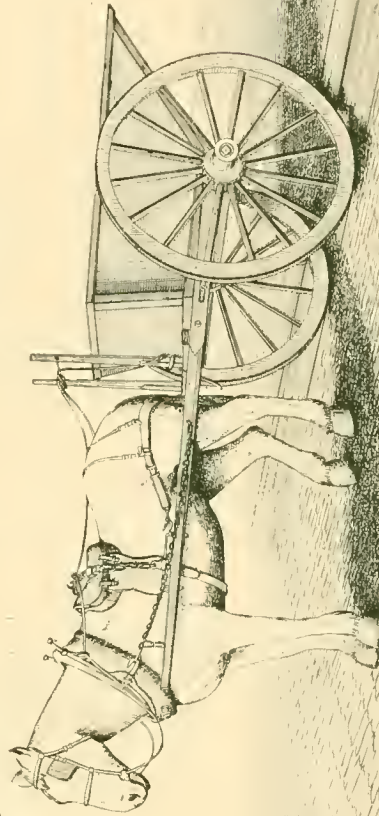


No. 150 BROADWAY.
 — NEW YORK. —

Patented by
R. J. W. MACKNIGHT
 Nov. 15, 1887.

UNITED STATES - ENGLAND
 FRANCE AND AUSTRIA

Patented Aug. 7, 1888, U.S.
 " 14, 1888. "
 " Sept. 11, 1888. "
 " 25, 1888. "
 " Nov. 27, 1888. "



Perspective and Sectional View of

MACKNIGHT FLINTIC STONE SIDEWALK, CURB AND GUTTER.

Any person or persons infringing on these patents will be prosecuted to the fullest extent of the Law.



E. H. OGDEN,

A. P. BIGELOW,

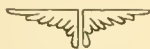
E. H. OGDEN & CO.

Cabinet and Building Lumber,

13th Avenue and 22d Street,

NEW YORK.

MAPLE FLOORING A SPECIALTY. TELEPHONE CALL, 108-18th.



ESTABLISHED 1853.



J. N. KNIGHT & SON,

Plumbers

• AND •

Gas Fitters

755 Seventh Ave., bet. 49th and 50th Sts., New York.

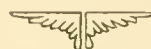


PERSONAL ATTENTION GIVEN.



HARTLEY HAIGH,
Plasterer,

722 THIRD AVENUE, NEW YORK.



GEO. F. NORTON,

CHAS. A. CHRISTMAN,

NORTON & CHRISTMAN,

Dealers in

PINE AND HARDWOOD
Lumber,

Mahogany
Black Walnut
Butternut
Chestnut
Plain Oak
Figured Oak
White and Brown
Ash
White Wood
Figured Sycamore

White Pine
Maple
Red and White Birch
Cherry
Bass Wood
Elm
Spruce and Hemlock
North Carolina Pine
Hardwood Counters
and Balusters

Cor. 11th Avenue and 22d Street, New York.

TELEPHONE, 324, 18th STREET.

RICHEY, BROWNE & DONALD,

ARCHITECTURAL IRON WORKERS,

PAIDGE AVENUE AND SETAUKET STREET,

SPECIALTIES:

STAIRS, ELEVATOR FRONTS AND ENCLOSURES, ELEVATOR CARS, IRON, BRASS AND BRONZE GRILLES. ARTISTIC WROUGHT IRON WORK. CAST AND WROUGHT IRON ELECTRO-PLATED.

BROOKLYN, E. D., NEW YORK.

The Stairs, Elevator Enclosure, Brass Office Grilles, . . . and Bronze Lamps at Entrance were manufactured by RICHEY, BROWN & DONALD.

SAYRE & FISHER CO.

MANUFACTURERS OF

FINE PRESSED FRONT BRICK OF VARIOUS KINDS,

(LIGHT AND DARK BUFF), OCHRE, RED, DRAB, GRAY, OLD GOLD, BRONZE AND MOTTLED, BOTH PLAIN AND MOULDED. ALSO ENAMELED BRICK, ALL COLORS.

OFFICE: BENNETT BUILDING, NASSAU AND FULTON STS., NEW YORK.

ALL THE FACE BRICK USED IN SHERMAN SQUARE HOTEL WAS FURNISHED BY THIS COMPANY.

BEINECKE & CO.,

Butchers and Packers,

196 and 198 Fulton St., New York.

GEO. B. WEAVER, Managing Director.

A. LESTER HEYER,

CURER, SMOKER and
PACKER of the

PEQUOT

FINE SUGAR-CURED
PROVISIONS.

Perfectly Pure Leaf Lard.

629 Third Ave., bet. 40th and 41st Sts., New York.

TELEPHONE, 452-39th ST.



A HOTEL may be luxuriously furnished in the highest style of art ; — millions may be spent upon it, in embellishing the structural and decorative appearance and in providing for the comfort of its guests ; but without an excellent cuisine all of these would go for nought. The inner man dictates the entire comfort of the man.

Hence the proprietor of the Sherman Square Hotel has entrusted to Messrs. Park & Tilford the supply of all the groceries, and many of the wines for this hotel. The very best purveyors in the country were needed to assure excellence of quality, therefore it was that this firm was chosen.

Messrs. Park & Tilford enjoy a very enviable reputation in the grocery business of the United States. Fifty-one years ago Messrs. Park & Tilford opened a small store at No. 35 Carmine Street ; in 1847 they removed to the corner of Ninth Street and Sixth Avenue, and in 1860 the great store at Broadway and 21st Street was opened. Later the stores at 38th Street and Sixth Avenue, and 59th Street and Fifth Avenue, were established, and in 1893 the magnificent establishment at 72d Street and Columbus Avenue was opened, until to-day this firm is recognized as the first retail grocery business of America.

Integrity has been the key to the phenomenal success of Messrs. Park & Tilford's business. By the public they lived, and the first principles of their trade was to cater to the desires of the public ; the best value was their motto ; none but the best procurable goods were purchased, and these were sold at the least possible paying price.

The facilities which this firm now possesses for supplying the delicacies of every nation are unsurpassed. In their house, 36 Avenue de l'Opéra, Paris, their representatives are always looking out for novelties ; so that the guests of Sherman Square Hotel can rely that the best and newest items of the cuisine, embraced by the business of Messrs. Park & Tilford, will be always on their table.




“The Oldest Establishment of its kind in the City.”

The Fulton Mills,

SIXTY-THREE FULTON STREET, NEW YORK.

Teas,
Coffees and Spices.

F. A. CAUCHOIS AND COMPANY.

 We offer to instruct gratuitously any Hotel man in the art of preparing and serving Perfect Coffee.

“The only Salt ever produced that will not sweat or cake.”

The Snow Flake

... ..

... Salt Company,

JERSEY CITY, N. J.

NEW YORK OFFICE: 63 Fulton Street.

WEST SHORE RAILROAD

(N. Y. C. & H. R. R.R. Co. Lessee.)

THE FAMOUS TRUNK LINE ROUTE ALONG THE WEST SHORE
OF THE

Hudson River and through the beautiful Mohawk Valley.

THE ONLY LINE RUNNING

WAGNER PALACE BUFFET SLEEPING CARS

BETWEEN

NEW YORK AND TORONTO WITHOUT CHANGE.

The only all Rail Route to and from the Catskill Mountains.

FAST TRAINS WITH DRAWING ROOM CARS ATTACHED ARE RUN DURING THE
SUMMER SEASON BETWEEN

Washington, Baltimore, Philadelphia,
Long Branch, Point Pleasant and Jersey City, New York,
Saratoga and Lake George.

FAST TRAINS WITH DRAWING ROOM CARS ATTACHED ARE SCHEDULED
DURING THE SUMMER SEASON BETWEEN

New York and New Paltz for Lakes Mohonk and Minnewaska.

FOR TICKETS, TIME TABLES, and full information apply to any West Shore
Ticket Agent, or address

C. E. LAMBERT,

General Passenger Agent,

5 VANDERBILT AVENUE,

New York.

THE CONDUIT WIRING COMPANY,

ELECTRICAL CONTRACTORS,

12 WEST 29TH STREET, NEW YORK CITY.



WERE AWARDED

THE

First Prize
Gold Medal

BY THE

Committee on Art

OF THE



COLUMBUS CELEBRATION.

INSTALLED THE COMPLETE INCANDESCENT ELECTRIC ILLUMINATION OF THE

NEW AMSTERDAM HOTEL.

ALSO THE FOLLOWING :

HOTEL DE LOGEROT, 18TH STREET AND 5TH AVENUE,

PUTNAM HOUSE, 26TH STREET AND 4TH AVENUE,

ST. JAMES HOTEL CAFÉ, 26TH STREET AND BROADWAY,

TEMPLE EMANUEL, 43D STREET AND 5TH AVENUE,

W. B. RIKER & SON, 21ST STREET AND 6TH AVENUE,

THE OAKDALE, 36 AND 38 WEST 35TH STREET,

BANKS BUILDING, PINE AND FRONT STREETS,

IMPERIAL MUSIC HALL, 26TH STREET AND BROADWAY,

MRS. JOS. MILBANK'S RESIDENCE, 27 EAST 39TH STREET,

MERCHANTS' INSURANCE CO., NEWARK, N. J.,

J. PIERPONT MORGAN, JR., ESQ., RESIDENCE, 8 EAST 36TH STREET,

J. HOOD WRIGHT, ESQ., RESIDENCE, 613 5TH AVENUE,

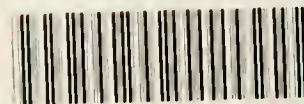
GEO. EHRET, ESQ., RESIDENCE, 94TH STREET AND PARK AVENUE,

THATCHER M. ADAMS, ESQ., 15 WEST 17TH STREET,

NEW HOME SEWING MACHINE CO., 931 BROADWAY,

HAVEMEYER B'LD'G—Telephones and Messenger Calls, requiring 200,000 ft. of wire.

LIBRARY OF CONGRESS



0 014 108 927 4